

**Real/CADENCE**



# Can you imagine perfect performance, right across your business?



Can you imagine a system that enables you to monitor every element of your business, to **track performance, drive consistency, reduce costs** and **grow revenue** all in real time? A system that ensures all of your plans are executed perfectly across your multi-site operation?



**More compliance**  
with less risk?



**More time**  
and less admin?



**More efficiency**  
and less work?



**More satisfaction**  
with less stress?



Would you like to be able to **see all of your network** at any time, without travelling?



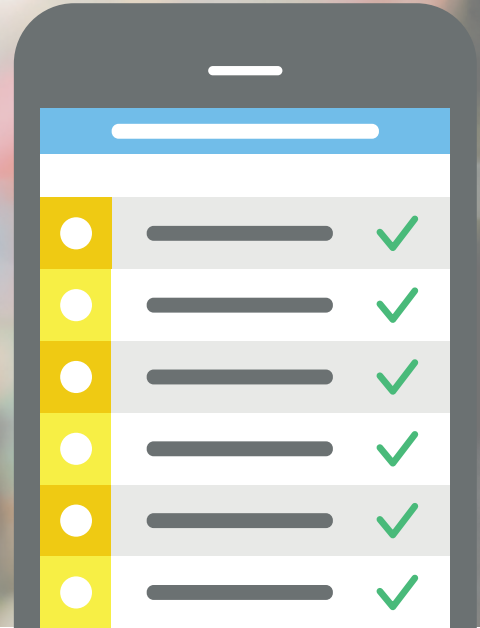
Would you like to build a **stronger, personal relationship** with your team and be less remote?



And, would you like to realise **more revenue and reduce costs**?

# RealCADENCE™ is the tech platform that is transforming operations

RealCADENCE™ is a unique tool that will make managing the operational performance of all your sites **simpler**, **more consistent** and **easier to track**.

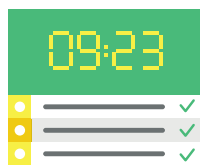


RealCADENCE™ perfects the way your operations perform...



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Gives instant **visibility** across your multi-site network



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Helps manage the execution of all actions and tasks in **real time**



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Measures **results** by sharing evidence of completion and compliance



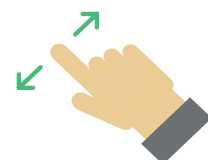
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Lets you **connect** and communicate instantly with your workforce



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Tracks all **action plans** through to operational perfection



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All this at the touch of a button or the **swipe** of a screen

# What does RealCADENCE™ deliver?

Every company wants to run their sites consistently so they're all producing the same top-quality performance. **RealCADENCE™ is a simple app** that's easy to introduce and intuitive to operate. It can be **tailored to any organisation with multi-site operations**: from retail to restaurant chains; from fleet to facilities management; from airports to High Streets.



## Improved ops performance

RealCADENCE™ guarantees improvements in operational performance and delivers greater visibility through big data. Information is scalable from just one action in one outlet up to the entire organisation.



## Reduced cost

With consistent management of every site, wastage, duplication and variable expenditure are reduced. Revenue grows as best practice can be championed across each location.



## Compliance and security

RealCADENCE™ can audit and measure all compliance across your entire business. Problems are tracked and rectified in real time, giving the peace of mind that nothing is slipping through the net.



## Brand integrity

The ability to issue instructions across your network at the touch of a button, and to monitor all output at a glance means campaigns can be uniformly executed. Delivering on the brand is proven to deliver increased revenue.



## Staff engagement

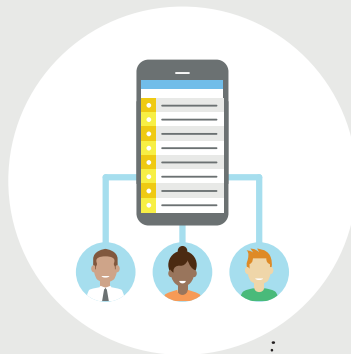
Your staff are supported with every task receiving immediate feedback. With clarity over what to do and how to do it, RealCADENCE™ eliminates problems, breeds good habits and grows staff engagement.



From the perfect execution of your plans, **RealCADENCE™** unlocks revenue potential, drives efficiency, increases profitability and enhances customer satisfaction.

# How RealCADENCE™ works

The **RealCADENCE™** platform is applicable to any type of sizeable business with multiple locations and an operational output. So how does it work?



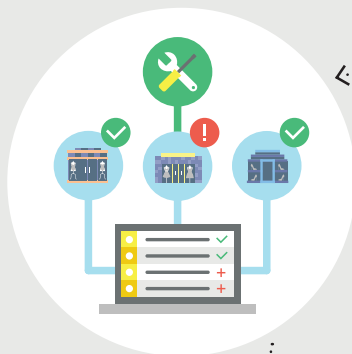
## 1. Create and assign

An action request is created centrally and can be assigned to specific outlets and staff. The action request is supported by instructions and visual prompts.



## 2. Complete and evidence

The action is completed as requested. Staff return evidence of completion by data, photo or video, directly via the app.



## 3. Review and escalate

Evidence of action completion is reviewed centrally. The action is then either ratified as completed, or escalated. An escalated action is then resolved by real-time, two-way communication between site and centre.



## 4. Report and analyse

Each action outcome is aggregated to deliver big data measuring the output of your entire operation. This data can be reviewed and analysed at any level or cut to monitor any desired aspect of your business, from total financials down to individual task performance at one location.



# What makes RealCADENCE™ unique?



## Team

The team that created RealCADENCE™ have a proven track record of establishing two successful, enterprise-level software companies.



## Tech

The technology behind RealCADENCE™ is in global Patent Pending status.



## Talk

RealCADENCE™ features a unique two-way communication system that allows instant, real-time dialogue between site and HQ.



## Learn

Integrate – with open APIs, use any external data source to drive actions, include CCTV, allowing virtual location visits.



## Scope

Far more powerful than a simple checklist system, RealCADENCE™ can be individually tailored to support any multi-site business.

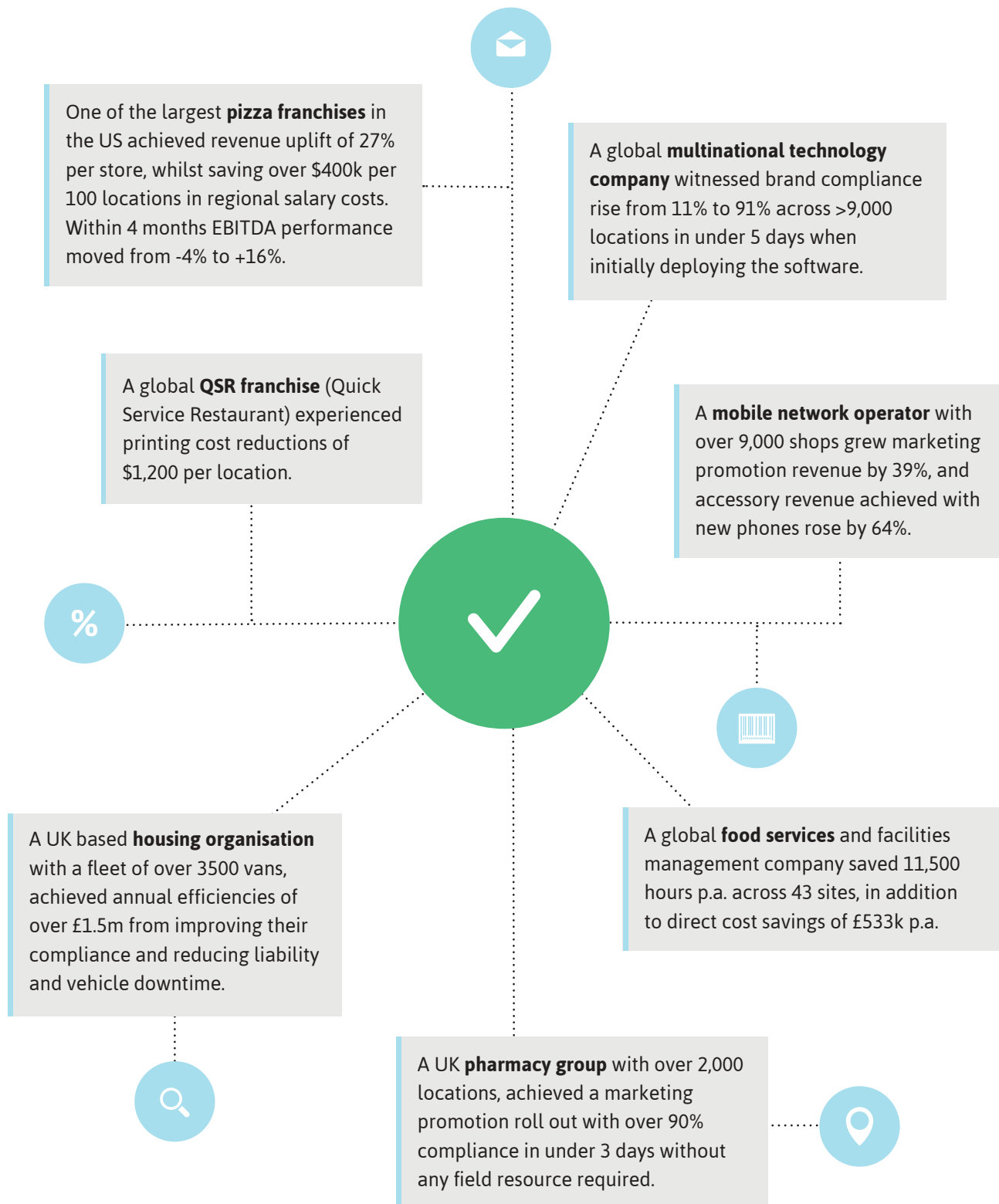


## Scale

From SME to multi-national, the RealCADENCE™ advantage is the intelligent management of data, from boutique up to enterprise.



# Tried and tested



# Get RealCADENCE™ today

With extensive experience in retail and software technologies, allow us to use our expertise to explain exactly how **RealCADENCE™** can benefit your business.

Scheduling a brief meeting will allow us to understand your specific requirements, demonstrate how the software will meet your needs whilst sharing evidence of case studies and similar real life outcomes to prove the difference we can make.

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